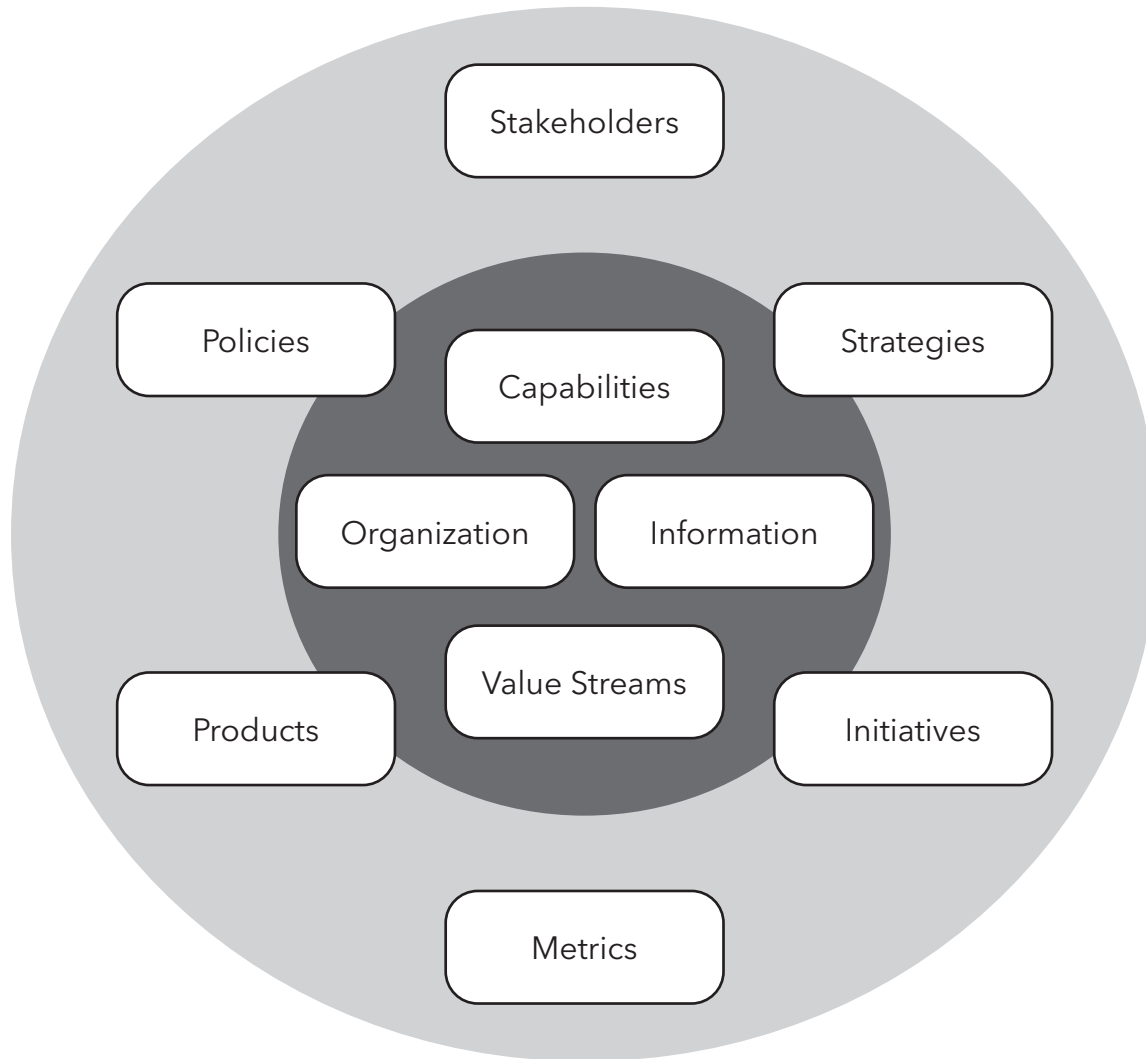


# BUSINESS ARCHITECTURE DOMAINS

BIZBOK® Guide v13.0



## DEFINITIONS

### Capability

A particular ability or capacity that a business may possess to achieve a particular purpose or outcome.

### Value Stream

An end-to-end collection of activities that create a result for a customer, who may be the ultimate customer or an internal end-user of the value stream.

### Information Concept

Way in which to represent business terms and semantics within the context of business architecture.

### Business Unit

A logical element or segment of a company representing a specific business function, and a definite place on the organizational chart, under the domain of a manager.

### Product

The overall experience provided by the combination of goods and services to satisfy the customer's needs.

### Stakeholder

An internal or external individual or organization with a vested interest in achieving value through a particular outcome.

### Strategy

The pattern or plan that integrates an organization's major goals, policies, and action sequences into a cohesive whole.

### Policy

A course or principle of action adopted or proposed by a government, party, business, or individual.

### Initiative

A course of action that is being executed or has been selected for execution.