

The Business Architect's Bookshelf

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This document provides a list of valuable resources for business architecture practitioners, based on our #bizarchbookshelf series of posts on Twitter. There have been five parts in this series to date, each of which turned the spotlight on twenty to twenty-five books that deserve a place on a business architect's bookshelf:

Part 1



Business Architecture Guild:

The Business Architecture Quick Guide

Campbell, Andrew; Gutierrez, Mikel; Lancelott, Mark:

Operating Model Canvas - Aligning Operations and Organization with Strategy

Choo, Julie; Christison, Graham:

The Strategy Journey: How to transform your business operating model in the digital age with value-driven, customer co-created and network-connected services

Graves, Tom:

The enterprise as story: The role of narrative in enterprise-architecture

Gray, Dave; Brown, Sunni; Macanufo, James:

Gamestorming: A Playbook for Innovators, Rulebreakers, and Changemakers

Hadaya, Pierre; Gagnon, Bernard:

Business Architecture - The Missing Link in Strategy Formulation, Implementation and Execution

Kaplan, Robert S.; Norton, David P.:

Strategy Maps: Converting Intangible Assets into Tangible Outcomes

Kim, W. Chan; Mauborgne, Renée:

Blue Ocean Strategy: How to Create Uncontested Market Space and Make the Competition Irrelevant

Lafley, A.G.; Martin, Roger L.:

Playing to Win: How Strategy Really Works

Lambert, Daniel:

Practical Guide to Agile Strategy Execution: Design, Architect, Prioritize, and Deliver your Corporate Future Successfully

Leinwand, Paul; Mainardi, Cesare:

The Essential Advantage: How to Win with a Capabilities-Driven Strategy

Mintzberg, Henry; Ahlstrand, Bruce; Lampel, Joseph:

Strategy Safari: The Complete Guide Through the Wilds of Strategic Management

Nordén, Cecilia:

The Milky Way - Map, Navigate and Accelerate Change

Osterwalder, Alexander; Pigneur, Yves:

Business Model Generation: A Handbook for Visionaries, Game Changers, and Challengers

Osterwalder, Alexander; Pigneur, Yves; Bernarda, Greg; Smith, Alan:

Value Proposition Design: How to Create Products and Services Customers Want

Potts, Chris:

recREAtion: Realizing the Extraordinary Contribution of Your Enterprise Architects

Ross, Jeanne W.; Beath, Cynthia M.; Mocker, Martin:

Designed for Digital: How to Architect Your Business for Sustained Success

Ross, Jeanne, W.; Weill, Peter; Robertson, David C.:

Enterprise Architecture as Strategy: Creating a Foundation for Business Execution

Simon, Daniel et al.:

Business Architecture Management - Architecting the Business for Consistency and Alignment

Sniukas, Marc; Lee, Parker; Morasky, Matt:

The Art of Opportunity: How to Build Growth and Ventures Through Strategic Innovation and Visual Thinking

Stanford, Naomi:

Guide to Organisation Design: Creating high-performing and adaptable enterprises

Stickdorn, Marc; Schneider, Jakob:

This is Service Design Thinking: Basics - Tools - Cases

Teece, David J.:

Dynamic Capabilities and Strategic Management: Organizing for Innovation and Growth

van der Pijl, Patrick; Lokitz, Justin; Solomon, Lisa Kay:

Design a Better Business: New Tools, Skills and Mindset for Strategy and Innovation

Whelan, Jonathan; Whitla, Stephen:

Visualising Business Transformation: Pictures, Diagrams and the Pursuit of Shared Meaning

Part 2



Callahan, Shawn:

Putting Stories to Work: Mastering Business Storytelling

Downe, Lou:

Good Services: How to Design Services that Work

Galbraith, Jay; Downey, Diane; Kates, Amy:

Designing Dynamic Organizations: A Hands-On Guide for Leaders at All Levels

Gascoigne, Heath:

The Business Transformation Playbook: How to Implement Your Organisation's Target Operating Model (TOM) and Achieve a Zero Percent Fail Rate Using the 6-Step Agile Framework

Goebel, Wolfgang; Guenther, Milan; Klyver, Annika; Papegaaij, Bard:

Enterprise Design Patterns: 35 Ways to Radically Increase your Impact on the Enterprise

Graves, Tom:

Mapping the enterprise as services with the Enterprise Canvas

Greenberg, Riva; Bertsch, Boudewijn:

Cynefin: Weaving Sense-Making into the Fabric of Our World

Hatch, Mary Jo; Schultz, Majken:

Taking Brand Initiative: How Companies Can Align Strategy, Culture, and Identity Through Corporate Branding

Kaplan, Robert S.; Norton, David P.:

The Execution Premium: Linking Strategy to Operations for Competitive Advantage

Kaplan, Robert S.; Norton, David P.:

The Strategy-Focused Organization: How Balanced Scorecard Companies Thrive in the New Business Environment

Kim, W. Chan; Mauborgne, Renée:

Blue Ocean Shift: Beyond Competing - Proven Steps to Inspire Confidence and Seize New Growth

Leinwand, Paul; Mainardi, Cesare:

Strategy that Works: How Winning Companies Close the Strategy-to-Execution Gap

Mintzberg, Henry:

The Structuring of Organizations

Nadler, David A.; Tushman, Michael L.:

Competing by Design: The Power of Organizational Architecture

Osterwalder, Alexander; Pigneur, Yves; Etienneble, Fred; Smith, Alan:

The Invincible Company: How to Constantly Reinvent Your Organization with Inspiration From the World's Best Business Models

Porter, Michael E.:

Competitive Strategy: Techniques for Analyzing Industries and Competitors

Rumelt, Richard:

Good Strategy / Bad Strategy: The Difference and Why It Matters

Schein, Edgar H.:

Organizational Culture and Leadership

Schwartz, Peter:

The Art of the Long View: Planning for the Future in an Uncertain World

Sola, Davide; Couturier, Jerome:

How to Think Strategically: Your Roadmap to Innovation and Results

Stickdorn, Marc; Hormess, Markus; Lawrence, Adam; Schneider, Jakob:

This is Service Design Doing: Applying Service Design Thinking in the Real World

Sykes, Martin; Malik, Nick; West, Mark D.:

Stories that Move Mountains: Storytelling and Visual Design for Persuasive Presentations

Szóstek, Aga:

The Umami Strategy: Stand Out by Mixing Business with Experience Design

Tett, Gillian:

The Silo Effect: The Peril of Expertise and the Promise of Breaking Down Barriers

van der Pijl, Patrick; Lokitz, Justin; Wijnen, Roland; van Lieshout, Maarten:

Business Model Shifts: Six Ways to Create New Value for Customers

Part 3



Binns, Andrew; O'Reilly, Charles; Tushman, Michael:

Corporate Explorer: How Corporations Beat Startups at the Innovation Game

Burlton, Roger:

Business Architecture: Collecting, Connecting, and Correcting the Dots

Cameron, Kim S.; Quinn, Robert E.:

Diagnosing and Changing Organizational Culture: Based on the Competing Values Framework

Coyle, Daniel:

The Culture Code: The Secrets of Highly Successful Groups

Duarte, Nancy:

Resonate: Present Visual Stories that Transform Audiences

Gassmann, Oliver; Frankenberger, Karolin; Choudury, Michaela:

The Business Model Navigator: The Strategies Behind the Most Successful Companies

Gharajedaghi, Jamshid:

Systems Thinking: Managing Chaos and Complexity - A Platform for Designing Business Architecture

Gray, Dave; Vander Wal, Thomas:

The Connected Company

Gruber, Marc; Tal, Sharon:

Where to Play: 3 Steps for Discovering Your Most Valuable Market Opportunities

Guenther, Milan:

Intersection: How Enterprise Design Bridges the Gap Between Business, Technology and People

Hamel, Gary; Prahalad, C.K.:

Competing for the Future

Hoverstadt, Patrick; Loh, Lucy:

Patterns of Strategy

Ind, Nicholas; Schmidt, Holger J.:

Co-Creating Brands: Brand Management from a Co-Creative Perspective

Kalbach, Jim:

Mapping Experiences: A Complete Guide to Customer Alignment Through Journeys, Blueprints & Diagrams

Kaplan, Robert S.; Norton, David P.:

Alignment: Using the Balanced Scorecard to Create Corporate Synergies

Kates, Amy; Kesler, Greg; DiMartino, Michele:

Networked, Scaled, and Agile: A Design Strategy for Complex Organizations

Kawohl, Julian; Krechting, Denis:

Ecosystemize Your Business: How to Succeed in the New Economy of Collaboration

Leinwand, Paul; Mani, Mahadeva Matt:

Beyond Digital: How Great Leaders Transform Their Organizations and Shape the Future

Martin, Roger L.:

A New Way to Think: Your Guide to Superior Management Effectiveness

Porter, Michael E.:

Competitive Advantage: Creating and Sustaining Superior Performance

Reason, Ben; Løvlie, Lavrans; Brand Flu, Melvin:

Service Design for Business: A Practical Guide to Optimizing the Customer Experience

Sinek, Simon:

Start with Why: How Great Leaders Inspire Everyone to Take Action

Treacy, Michael; Wiersema, Fred:

The Discipline of Market Leaders: Choose Your Customers, Narrow Your Focus, Dominate Your Market

Ulwick, Anthony W.:

What Customers Want: Using Outcome-Driven Innovation to Create Breakthrough Products and Services

Zürn, Christof:

The Power of Music Thinking: Listen, Tune, Play, and Perform

Part 4



Amit, Raphael; Zott, Christoph:

Business Model Innovation Strategy: Transformational Concepts and Tools for Entrepreneurial Leaders

Angrave, Jerry:

The Journey Mapping Playbook: A Practical Guide to Preparing, Facilitating and Unlocking the Value of Customer Journey Mapping

Bridger, Emma; Gannaway, Belinda:

Employee Experience by Design: How to Create an Effective EX for Competitive Advantage

Covert, Abby:

How to Make Sense of Any Mess

Hax, Arnaldo C.:

The Delta Model: Reinventing Your Business Strategy

Helfat, Constance E.; Finkelstein, Sydney; Mitchell, Will; Peteraf, Margaret A.; Singh, Harbir; Teece, David J.; Winter, Sidney G.:

Dynamic Capabilities: Understanding Strategic Change in Organizations

Hofmeester, Alize:

Purpose Driven People: Creating Business Agility & Sustainable Growth

Hoverstadt, Patrick:

The Grammar of Systems: From Order to Chaos & Back

Hutchins, Giles; Storm, Laura:

Regenerative Leadership: The DNA of Life-Affirming 21st Century Organizations

Kuehn, Whynde:

Strategy to Reality: Making the Impossible Possible for Business Architects, Change Makers and Strategy Execution Leaders

Lewrick, Michael:

Design Thinking for Business Growth: How to Design and Scale Business Models and Business Ecosystems

Lewrick, Michael; Link, Patrick; Leifer, Larry:

The Design Thinking Toolbox: A Guide to Mastering the Most Popular and Valuable Innovation Methods

Lüdeke-Freund, Florian; Breuer, Henning; Massa, Lorenzo:

Sustainable Business Model Design - 45 Patterns

McRaney, David:

How Minds Change: The Surprising Science of Belief, Opinion, and Persuasion

Moore, Geoffrey A.:

Zone to Win: Organizing to Compete in an Age of Disruption

Ramírez, Rafael; Wilkinson, Angela:

Strategic Reframing: The Oxford Scenario Planning Approach

Reeves, Martin; Haanaes, Knut; Sinha, Janmejaya:

Your Strategy Needs a Strategy: How to Choose and Execute the Right Approach

Roam, Dan:

The Back of the Napkin: Solving Problems and Selling Ideas with Pictures

Ross, Ronald G.:

Business Knowledge Blueprints: Enabling Your Data to Speak the Language of the Business

Rumelt, Richard:

The Crux: How Leaders Become Strategists

Sagmeister, Simon:

Business Culture Design: Develop Your Corporate Culture with the Culture Map

Schwarz, Roger:

The Skilled Facilitator: A Comprehensive Resource for Consultants, Facilitators, Coaches, and Trainers

Stadler, Christian; Hautz, Julia; Matzler, Kurt; von den Eichen, Stephan Friedrich:

Open Strategy: Mastering Disruption from Outside the C-Suite

Watkinson, Matt:

The Grid: The Master Model Behind Business Success

Wood, Aric:

The Strategy Activation Playbook: A Practical Approach to Bringing Your Strategies to Life

Part 5



Appelbaum, Ulli:

The Brand Positioning Workbook: A Simple How-To Guide To More Compelling Brand Positionings, Faster

Compo, Peter:

The Emergent Approach to Strategy: Adaptive Design & Execution

Covert, Abby:

Stuck? Diagrams Help.

Dussauge, Pierre; Garrette, Bernard:
Cooperative Strategy: Competing Successfully through Strategic Alliances

Flowers, Erik; Miller, Megan Erin:
Your Guide to Blueprinting: The Practical Way

Gulati, Ranjay:
Deep Purpose: The Heart and Soul of High-Performance Companies

Heath, Chip; Heath, Dan:
Made to Stick: Why Some Ideas Survive and Others Die

Hoverstadt, Patrick:
The Fractal Organization: Creating Sustainable Organizations with the Viable System Model

Ind, Nicholas; Iglesias, Oriol:
In Good Conscience: Do the Right Thing While Building a Profitable Business

Kim, W. Chan; Mauborgne, Renée:
Beyond Disruption: Innovate and Achieve Growth without Displacing Industries, Companies, or Jobs

Lynch, Richard L.; Diezemann, John G.; Dowling, James F.:
The Capable Company: Building the Capabilities that Make Strategy Work

McKeown, Max:
The Strategy Book: How to Think and Act Strategically to Deliver Outstanding Results

Mintzberg, Henry:
Understanding Organizations...Finally!: Structuring in Sevens

Ross, Ronald G.:
Rules: Shaping Behavior and Knowledge

Simmons, Annette:
The Story Factor: Inspiration, Influence, and Persuasion Through the Art of Storytelling

Stillman, Daniel:
Good Talk: How to Design Conversations that Matter

Szóstek, Aga:
Leadership by Design: The Essential Guide to Transforming You as a Leader

Tarling, Kate:
The Service Organization: How to Deliver and Lead Successful Services, Sustainably

Wirtz, Bernd W.:
Business Model Management: Design - Process - Instruments

Young, Indi:
Time to Listen: How Giving People Space to Speak Drives Invention and Inclusion