

The Business Architect's Bookshelf

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This document provides a list of valuable resources for business architecture practitioners, based on our #bizarchbookshelf series of posts on Twitter. There have been two parts in this series to date, each of which turned the spotlight on a total of twenty-five books that deserve a place on a business architect's bookshelf:

Part 1



Business Architecture Guild:

The Business Architecture Quick Guide

Campbell, Andrew; Gutierrez, Mikel; Lancelott, Mark:

Operating Model Canvas - Aligning Operations and Organization with Strategy

Choo, Julie; Christison, Graham:

The Strategy Journey: How to transform your business operating model in the digital age with value-driven, customer co-created and network-connected services

Graves, Tom:

The enterprise as story: The role of narrative in enterprise-architecture

Gray, Dave; Brown, Sunni; Macanufo, James:

Gamestorming: A Playbook for Innovators, Rulebreakers, and Changemakers

Hadaya, Pierre; Gagnon, Bernard:

Business Architecture - The Missing Link in Strategy Formulation, Implementation and Execution

Kaplan, Robert S.; Norton, David P.:

Strategy Maps: Converting Intangible Assets into Tangible Outcomes

Kim, W. Chan; Mauborgne, Renée:

Blue Ocean Strategy: How to Create Uncontested Market Space and Make the Competition Irrelevant

Lafley, A.G.; Martin, Roger L.:

Playing to Win: How Strategy Really Works

Lambert, Daniel:

Practical Guide to Agile Strategy Execution: Design, Architect, Prioritize, and Deliver your Corporate Future Successfully

Leinwand, Paul; Mainardi, Cesare:

The Essential Advantage: How to Win with a Capabilities-Driven Strategy

Mintzberg, Henry; Ahlstrand, Bruce; Lampel, Joseph:

Strategy Safari: The Complete Guide Through the Wilds of Strategic Management

Nordén, Cecilia:

The Milky Way - Map, Navigate and Accelerate Change

Osterwalder, Alexander; Pigneur, Yves:

Business Model Generation: A Handbook for Visionaries, Game Changers, and Challengers

Osterwalder, Alexander; Pigneur, Yves; Bernarda, Greg; Smith, Alan:

Value Proposition Design: How to Create Products and Services Customers Want

Potts, Chris:

recREAtion: Realizing the Extraordinary Contribution of Your Enterprise Architects

Ross, Jeanne W.; Beath, Cynthia M.; Mocker, Martin:

Designed for Digital: How to Architect Your Business for Sustained Success

Ross, Jeanne, W.; Weill, Peter; Robertson, David C.:

Enterprise Architecture as Strategy: Creating a Foundation for Business Execution

Simon, Daniel et al.:

Business Architecture Management - Architecting the Business for Consistency and Alignment

Sniukas, Marc; Lee, Parker; Morasky, Matt:

The Art of Opportunity: How to Build Growth and Ventures Through Strategic Innovation and Visual Thinking

Stanford, Naomi:

Guide to Organisation Design: Creating high-performing and adaptable enterprises

Stickdorn, Marc; Schneider, Jakob:

This is Service Design Thinking: Basics - Tools - Cases

Teece, David J.:

Dynamic Capabilities and Strategic Management: Organizing for Innovation and Growth

van der Pijl, Patrick; Lokitz, Justin; Solomon, Lisa Kay:

Design a Better Business: New Tools, Skills and Mindset for Strategy and Innovation

Whelan, Jonathan; Whitla, Stephen:

Visualising Business Transformation: Pictures, Diagrams and the Pursuit of Shared Meaning

Part 2



Callahan, Shawn:

Putting Stories to Work: Mastering Business Storytelling

Downe, Lou:

Good Services: How to Design Services that Work

Galbraith, Jay; Downey, Diane; Kates, Amy:

Designing Dynamic Organizations: A Hands-On Guide for Leaders at All Levels

Gascoigne, Heath:

The Business Transformation Playbook: How to Implement Your Organisation's Target Operating Model (TOM) and Achieve a Zero Percent Fail Rate Using the 6-Step Agile Framework

Goebel, Wolfgang; Guenther, Milan; Klyver, Annika; Papeqaaij, Bard:

Enterprise Design Patterns: 35 Ways to Radically Increase your Impact on the Enterprise

Graves, Tom:

Mapping the enterprise as services with the Enterprise Canvas

Greenberg, Riva; Bertsch, Boudewijn:

Cynefin: Weaving Sense-Making into the Fabric of Our World

Hatch, Mary Jo; Schultz, Majken:

Taking Brand Initiative: How Companies Can Align Strategy, Culture, and Identity Through Corporate Branding

Kaplan, Robert S.; Norton, David P.:

The Execution Premium: Linking Strategy to Operations for Competitive Advantage

Kaplan, Robert S.; Norton, David P.:

The Strategy-Focused Organization: How Balanced Scorecard Companies Thrive in the New Business Environment

Kim, W. Chan; Mauborgne, Renée:

Blue Ocean Shift: Beyond Competing - Proven Steps to Inspire Confidence and Seize New Growth

Leinwand, Paul; Mainardi, Cesare:

Strategy that Works: How Winning Companies Close the Strategy-to-Execution Gap

Mintzberg, Henry:

The Structuring of Organizations

Nadler, David A.; Tushman, Michael L.:

Competing by Design: The Power of Organizational Architecture

Osterwalder, Alexander; Pigneur, Yves; Etienne, Fred; Smith, Alan:

The Invincible Company: How to Constantly Reinvent Your Organization with Inspiration From the World's Best Business Models

Porter, Michael E.:

Competitive Strategy: Techniques for Analyzing Industries and Competitors

Rumelt, Richard:

Good Strategy / Bad Strategy: The Difference and Why It Matters

Schein, Edgar H.:

Organizational Culture and Leadership

Schwartz, Peter:

The Art of the Long View: Planning for the Future in an Uncertain World

Sola, Davide; Couturier, Jerome:

How to Think Strategically: Your Roadmap to Innovation and Results

Stickdorn, Marc; Hormess, Markus; Lawrence, Adam; Schneider, Jakob:

This is Service Design Doing: Applying Service Design Thinking in the Real World

Sykes, Martin; Malik, Nick; West, Mark D.:

Stories that Move Mountains: Storytelling and Visual Design for Persuasive Presentations

Szóstek, Aga:

The Umami Strategy: Stand Out by Mixing Business with Experience Design

Tett, Gillian:

The Silo Effect: The Peril of Expertise and the Promise of Breaking Down Barriers

van der Pijl, Patrick; Lokitz, Justin; Wijnen, Roland; van Lieshout, Maarten:

Business Model Shifts: Six Ways to Create New Value for Customers